



## PRESS RELEASE BOTANICA2012

**Botanica2012**  
**an international conference of clinical aromatherapy and plant therapeutics**  
**7-10<sup>th</sup> September 2012**  
**Trinity College Dublin**  
[www.botanica2012.com](http://www.botanica2012.com)

**Botanica2012** is the key phytoaromatherapy conference of the year for Northern Europe. This inaugural and innovative event is hosted and organised by Rhiannon Harris, aromatherapy expert, editor of the International Journal of Clinical Aromatherapy ([www.ijca.net](http://www.ijca.net)) and director of Essential Oil Resource Consultants ([www.essentialorc.com](http://www.essentialorc.com)).

**Botanica2012** aims to

- Promote and publicise the use of plant-based medicine in clinical settings around the world
- Raise the profile of evidence-based integrated clinical aromatherapy interventions
- Foster international exchanges of research and clinical information.

Attendees will

- Obtain an up-to-date and global overview of the potentials, challenges and future of clinical aromatherapy and herbal therapeutics
- Understand the place of essential oils and herbal remedies in integrative medicine
- Be inspired, encouraged and motivated to improve general health and well being with diverse preparations of plant origin.

Highlights include

- Three full days of conference (7<sup>th</sup>-9<sup>th</sup> September)
- International trade show (7<sup>th</sup>-9<sup>th</sup> September)
- One day of intensive post-conference workshops (10<sup>th</sup> September)
- The chance to hear and network with international experts and researchers
- Spotlights on essential themes such as cancer care, women's health, infection, hydrolatherapy, herbalism and phyto-aromatherapy integration
- The opportunity to network with colleagues and peers
- A stimulating social program with the best of Irish hospitality
- Certificates of attendance given for evidence of CPD

Dublin is directly and easily accessed from a number of countries including UK and USA. Trinity College Dublin is situated in the heart of the city and offers on campus accommodation and meals.

Please visit the official conference website for the full programme, speaker line-up and to reserve a place: [www.botanica2012.com](http://www.botanica2012.com). Early bird discount for places booked before March 1<sup>st</sup>

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